

School of Population and Public Health Strategic Plan 2013 - 2018

Strategic Platform		Operational Platform	
Area of Commitment	Goals (5 yrs)	Actions	
I. Exceptional Learning Environment*	Develop curriculum and education plans fostering learning outcomes that are aligned with our mission and that demonstrate the highest quality and impact of teaching	Develop coordinated and aligned education plans for recognized themes (including Indigenous Health) with demonstrated critical pedagogy (i.e. concentration)	
	Build programs based on our current strengths and strategic advantages, and infused with a culture of evaluation and innovation		
		 Lead development of interfaculty collaborations focused on: Health economics Health administration Evidence based medicine Dual Degree Programs 	
		Work with Development Office to secure sustained funding to support scholarship activities across all themes	
	Develop innovative strategies to enhance education opportunities for aboriginal students	 Increase access, support and opportunities for aboriginal students as part of an integrated plan for aboriginal health across the university 	

Broaden the reach of our efforts in Continuing Education	Work to expand our capacity to collaborate and support quality continuing education programming
Assess a role in non-Medical undergraduate education	Formally review engagement model with respect to undergraduate education, through building our own courses or engagement of other undergraduate student groups

II. Research, Innovation & Excellence	Grow reputation of SPPH as a focus of research excellence that stands out against other groupings at UBC and similar Schools of Public Health	 See mentorship below Undertake environmental scan of research foci of all SPPH faculty and compare with other Schools of Public Health. Use scan to identify strengths to be enhanced or advertised, gaps that UBC should fill and opportunities for collaboration
	Enhance SPPH research access to administrative data in terms of timeliness, data available, and access requests	 Work with government and health authorities toward transparency in procedures for data access, stewardship and privacy
	Focus research activities on identifying and addressing health equity issues in underserved populations nationally and abroad (e. Rural, Aboriginal, Female, and/or newly recognized groups)	Enhance cooperation and working relationships among partners and research sites focused on underserved populations/health equity

	Contribute to increasing UBC's role in Global Health through recruitment of a new CRC chair, developing an integrated web portal for GH and working with partners to identify resources to support campus-wide coordination
 Advocate for increased funding for population and public health from funding agencies 	Faculty involvement with advisory boards for funding bodies
Improve collaborative research across the institutions and centres affiliated with SPPH	 Identify sources of funding for pilot work to assist with launching new initiatives Identify and advertise opportunities for students involving SPPH and affiliates Identify and promote opportunities for affiliate faculty to co-teach or guest lecture in SPPH courses
Promote integration across themes to enhance collaborative research opportunities	 Use environmental scan or have theme leads identify areas of potential collaboration across themes Provide enhanced opportunities for interaction and sharing among faculty to promote cross-fertilization

III.	Community	•	Champion excellence and innovation	•	Increase our ability to teach KT methods,
	Engagement and		in policy development, disease		including engagement with journalism
	Knowledge		prevention and early detection		
	Translation*		throughout society		

Develop health strategies which contribute to equity for underserved populations locally and internationally	 Collaborate within internal (UBC) and external stakeholders to enhance population health action in areas such as nutrition, urban planning, exercise, poverty, early child development
	 Work at PCIC to ensure determinants of health content is logically reinforced across courses
Provide knowledge, skills and leadership that will support and strengthen integrated planning for aboriginal health (see Education Section)	See above section in education
Work with government and healthcare partners to ensure system innovation and sustainability	 Work with Government and stakeholders to assure research is accessible to stakeholders and informs evidence-based policy and practice Further incentivize community engagement, knowledge translation and continuing education by faculty through explicit valuation of these activities in the annual faculty progress report See Advisory Board, next section

IV.	Foundations:
	Culture,
	Accountability and
	Sustainability

- Develop enabling culture (rooted in evaluation and innovation) to ensure long term success of School
- Assure representation of student views (including post-docs) on all relevant committees
- Increase awareness of resources and

	 development opportunities to enhance staff and faculty potential Enhance mentoring programs Involve CAE faculty in overview of curriculum with respect to ethics content.
Consult and engage with key stakeholders to maximize financial and intellectual resources	 Review School organization to assure that it supports long term direction a) Theme Structure and Leadership
Provide leadership and direction in the alignment of Health groupings	b) Administration
 Ensure long term economic sustainability of School 	c) Role of Advisory Committee in supporting future direction of the school. Consider more community membership
Ensure strong business practices to support long term goals	d) Ensure School is actively involved in discussions related to "Faculty of Health" at UBC
Ensure systems, organization and appropriate infrastructure to support academic activities of School	
Evaluate School's Strategic Direction regularly; communicate results and adapt plans as required	
	Increase engagement of clinical, associate and adjunct faculty and alumni to ensure

long term and sustained support of SPPH, including teaching, advocacy, financial support etc.
Define strategies to enhance external/internal awareness of the School's "brand"
Address long term infrastructure and space requirements including prospects of office/lab space development in the adjacent old Pharmacy building
• Identify opportunities to increase funding for honorifics (chairs, professorships, etc.)
Address processes for assuring best practice in data handling and research